NOBCChE 2012 West Regional Meeting

Event Sponsorship

A variety of sponsorship opportunities are available to provide additional visibility at the 2012 West Regional Meeting. Corporations, agencies and organizations are urged to sponsor conference events and activities as a way of reaching attendees with greater name and marketing recognition. Please indicate which of these sponsorship opportunities you would like to participate in by emailing Dr. Ron Lewis, II at (sandiegonobcche@earthlink.net).

Type of Sponsorship	Cost of Sponsorship	Benefits to Sponsor
Gold Level	$20,000 per sponsor (1 available)	Acknowledgement in Final Program, Full-page ad in Final Program, special signage at event, company name and logo on screen during breaks, special recognition at General Session, web link on conference web page
Silver Level	$10,000 per sponsor (2 available)	Acknowledgement in Final Program, Half-page ad in Final Program, special signage at event, company name and logo on screen during breaks, special recognition at General Session, web link on conference web page
Bronze Level	$5000 per sponsor (5 available)	Acknowledgement in Final Program, Quarter-page ad in Final Program, special signage at event, company name and logo on screen during breaks, special recognition at General Session, web link on conference web page
Industrial Exhibitor's	$500 per booth	Table with 2 chairs, two registrations, Half-page page advertisement in conference program
Academic Exhibitor's	$100 per booth	Table with 2 chairs, Quarter-page advertisement in conference program
Computer-Projection	$500 per day (for 1 session room)	Acknowledgement of Final Program, company name and logo on screen during breaks

Coffee Break	$600 per sponsor Provides one morning or afternoon refreshment break for attendees	Acknowledgement of Final Program, special signage at event, web link on conference web page
Upgraded Coffee Break	$1,200 per sponsor Provides one morning or afternoon refreshment break for attendees that includes either muffins/donuts or afternoon snack item	Acknowledgement in Final Program, special signage at event, web link on conference web page
Evening Reception	$4000 Provides Welcome Reception Food	Acknowledgement of Final Program, special signage at event, web link on conference web page
Luncheon	$5000 Provides lunch featuring keynote speaker	Acknowledgement of Final Program, special signage at event, web link on conference web page
Conference Tote Bag	$3000 /Name	Your organization's logo screen-printed on the conference tote bag along with the conference logo and distributed to all attendees, acknowledgement in Final Program, web link on conference web page
Name Tag Lanyards	$1,000	Acknowledgement of Final Program, special signage at event, web link on conference web page
Student Support	$200 per student (Lodging, registration)	Acknowledgement in Final Program, special recognition at General Session
Invited Speaker Support	$1,000	Acknowledgement in Final Program
Leaflets in Tote Bag	$500 Available to exhibiting companies only	Provide NOBCChE with 1,000 8 ½ x 11 leaflets and they will be stuffed into the tote bags that are handed out to all attendees

ADVERTISING
Maximize your exposure with an advertisement in the official Final Program of the Regional Meeting. You will reach over 100 attendees. This program is an official publication of the NOBCChE West Regional Meeting. NOBCChE reserves the right to alter the size of an ad to fit the program's dimension specifications. No bleeds allowed.

RATE/**P**AGE **S**TRUCTURE

Half-Page Ad …….. $150.00
Full-Page Ad ……$200.00
Inside Front Cover ……..$500.00
Back-Page Ad ……..…$1000.00
Quarter-Page Ad …….$100.00
Business Cards ……...$100.00

SPECIFICATIONS

All advertisements must be camera-ready, black and white, and must arrive at the San Diego NOBCChE Business Office with full payment no later than (March 10, 2012). Please send to:

NOBCChE San Diego
ATTN: Dr. Ron Lewis II
9921 Carmel Mountain Rd.
#265
San Diego, CA 92129